

First Draft Notes – ATLA Microsite

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Menus:

- The gray banner at the top and the hamburger menu feel flat, especially compared to the image heavy pages. Consider adding a subtle gradient, not too overwhelming.
- Make the logo at the top bigger; maybe just crop out everything but AVATAR?
- Add labels to each item in the influences page, like how you did with the main menu; white text on top of the image

In general:

- Try to stick with official art; it might be hard to tell if you haven't seen the show, but the art style shifts are a little jarring between images.
- Use higher res images; a lot of them are pixelated or blurry.
- Add spacers to the bottom of each page (excluding the main menu). I feel like I should keep scrolling if content goes all the way to the bottom.
- Try to find more opportunities for JS. Maybe load in images as you scroll?